


4 credits

30.0 h + 15.0 h

Q2

|                             |   |
|-----------------------------|---|
| Teacher(s)                  | Gailly Benoît ;   |
| Language :                  | French  |
| Place of the course         | Louvain-la-Neuve  |
| Main themes                 | Presentation of the key building blocks of a firm and of its management   |
| Aims                        | <p>1 Introduce students to the basic concepts of a firm and its management</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p> |
| Evaluation methods          | Group work and oral examination (in June and/or September), 50/50   |
| Content                     | <p>Introduction to the core elements of a firm and to the basic concepts underlying its management; illustration and application to concrete examples</p> <p>The concept of firm; business planning; sources of innovations; strategic positioning; business model; governance; valuation</p>   |
| Inline resources            | Class presentations available on Moodle   |
| Other infos                 | Prerequisites : none  |
| Faculty or entity in charge | EPL   |

| Programmes containing this learning unit (UE)               |         |         |              |   |
|---|---------|---------|--------------|---|
| Program title   | Acronym | Credits | Prerequisite | Aims  |
| Master [120] in Data Science Engineering                    | DATE2M  | 4       |              |    |
| Master [120] in Electro-mechanical Engineering              | ELME2M  | 4       |              |    |
| Master [120] in Mechanical Engineering                      | MECA2M  | 4       |              |    |
| Master [120] in Computer Science and Engineering            | INFO2M  | 4       |              |    |
| Master [120] in Civil Engineering                           | GCE2M   | 4       |              |    |
| Master [120] in Electrical Engineering                      | ELEC2M  | 4       |              |    |
| Master [120] in Physical Engineering                        | FYAP2M  | 4       |              |    |
| Master [120] in Chemical and Materials Engineering          | KIMA2M  | 4       |              |  |
| Master [120] in Biochemistry and Molecular and Cell Biology | BBMC2M  | 4       |              |  |
| Master [120] in Biomedical Engineering                      | GBIO2M  | 4       |              |  |
| Master [120] in Computer Science                            | SINF2M  | 4       |              |  |
| Master [120] in Mathematical Engineering                    | MAP2M   | 4       |              |  |
| Master [120] in data Science: Information technology        | DATI2M  | 4       |              |  |